

Meet Hemsley Fraser

Engaging learning & development, delivered brilliantly

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About Hemsley

What is Hemsley Fraser?

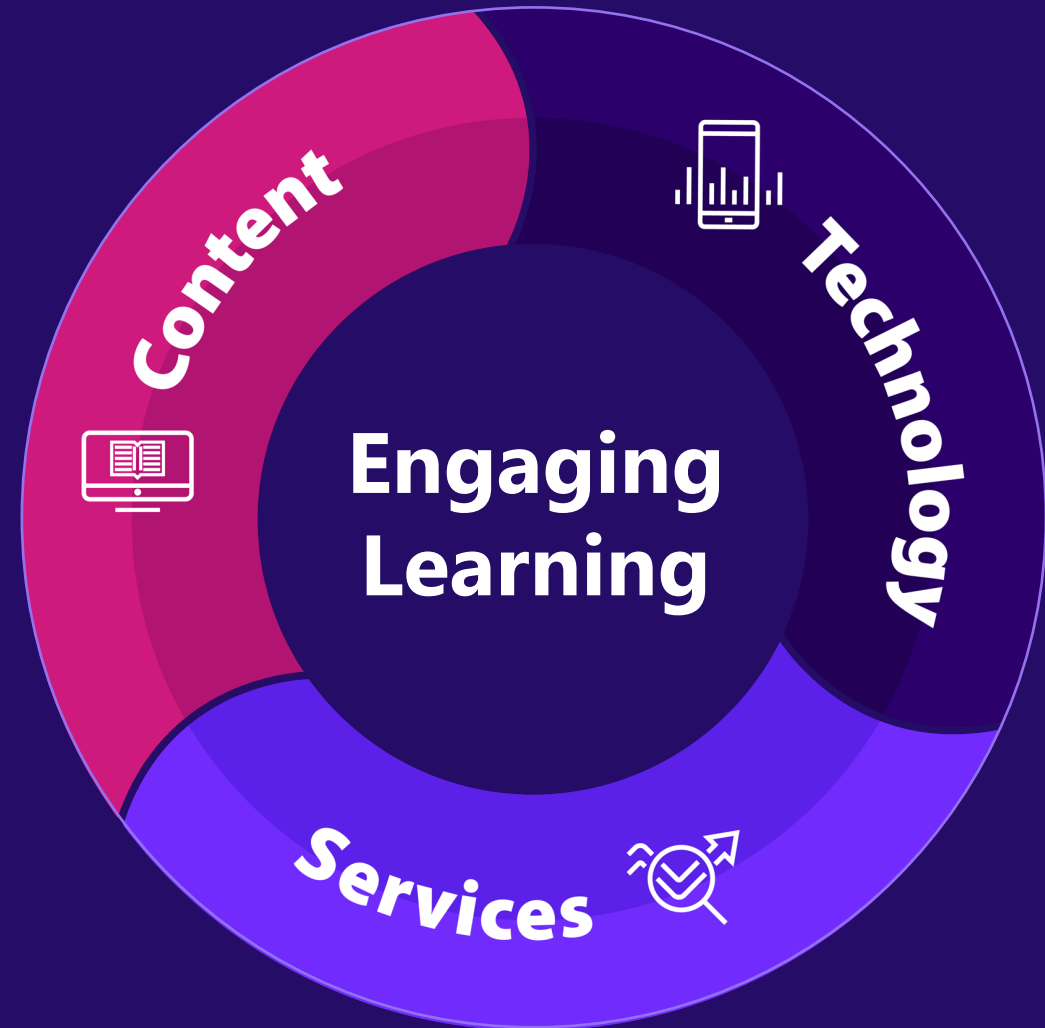
Hemsley Fraser is a full-service learning and talent development provider.

With our unique mix of:

- world-class content
- technology, and
- services

We create, deliver, and manage learning experiences that:

- engage your workforce
- boost performance, and
- drive behavior change.



What we offer

Content

- Core library of 100 topics
 - Management and leadership
 - Personal development
 - Project management
 - Essential business skills
- Curated learning journeys
- Content customization & creation



Technology

- Hub LXP
- STS Simultrain



Services

- Learning consulting
 - Solution / journey design
 - Custom digital content
 - Engagement and data insights
- Learning support
 - Faculty sourcing and management
 - Workshop delivery
 - Event administration
- Learning extension
 - Coaching
 - Translation
 - Assessments
- Customer Success & Project Mgt.



Our geographic reach

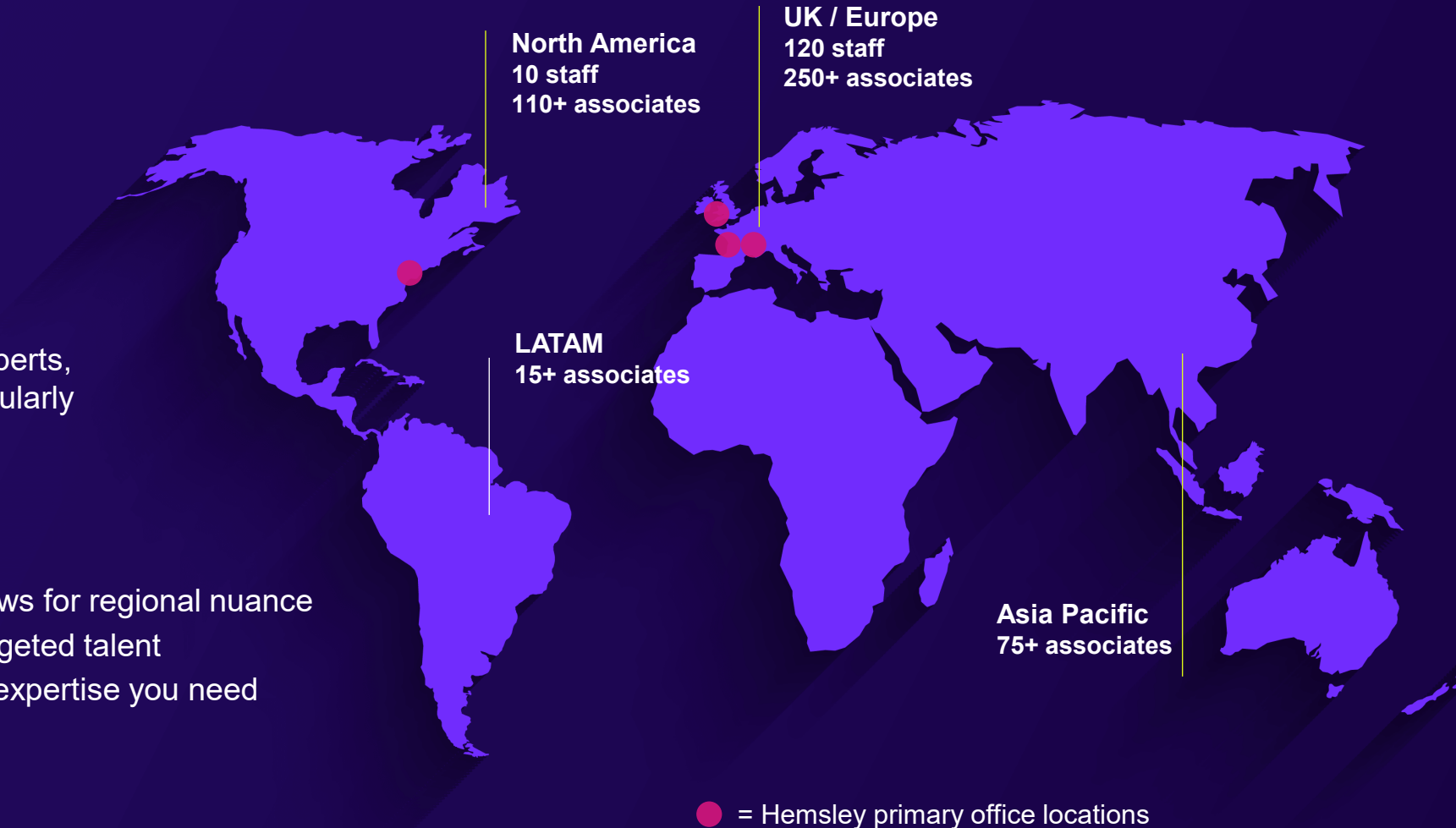
We are everywhere you need us to be.

Our staff:

- 130 full-time professionals in the United States, Canada, United Kingdom, Germany, and Switzerland

Our global associate network:

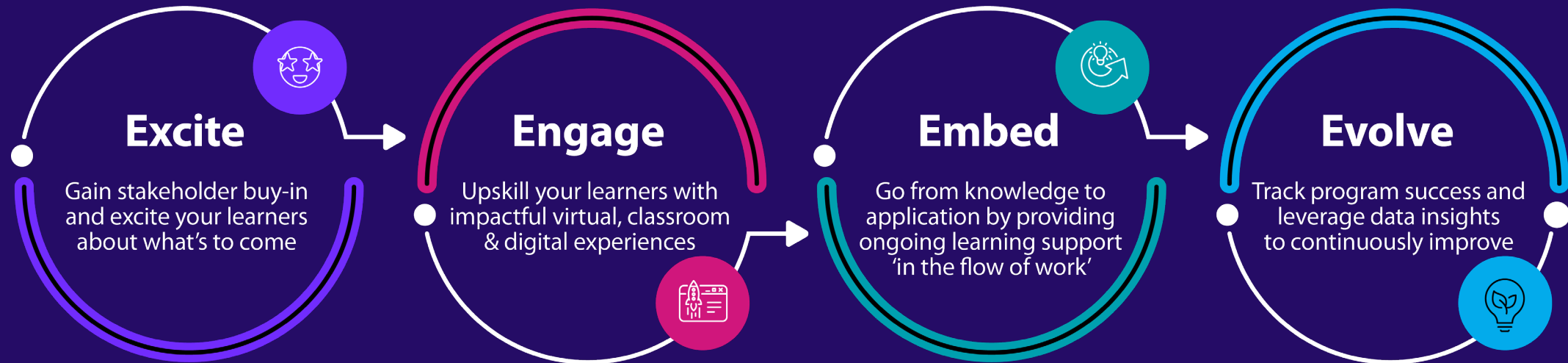
- 450+ on-demand facilitation & design experts, thoroughly onboarded and evaluated regularly to maintain quality and client satisfaction
- Our model:
 - Provides global coverage and allows for regional nuance
 - Gives you access to niche and targeted talent
 - Ensures that you only pay for the expertise you need
 - Enables quick scalability



Hemsley's 4e learning model

An isolated training event is not as effective as a complete learning journey.

Follow our “4e” model to achieve true behavioral change.



Our clients

Hemsley's clients return to us time and time again because they love what we do, *and* how we do it.

Number of current clients:

350

Industries we serve:

- Aerospace
- Biopharmaceuticals
- Banking
- Consumer Goods
- Engineering
- Media
- Oil & Energy
- Retail
- Telecommunications
- Government

And many more!

Be **ready** for tomorrow

Representative clients:

AMGEN



AstraZeneca

accenture

Continental
The Future in Motion

Coca-Cola
EUROPEAN PARTNERS

Direct Line
Group

MERCK



Legal &
General



VOLVO
PENTA



SPIRIT
ENERGY



GREYSTAR

BAE SYSTEMS

view
case
studies



Why organizations choose us



1

We are a one-stop shop

Whether you need learning content, technology, or services – or a combination of all three – we’ve got you covered.



2

We are global

We are everywhere you need us to be, delivering engaging learning in over 90 countries, and in over 70 languages.



3

We are experts

Our staff are all true L&D experts. We know what works, and we’re happy to share our guidance with you.



4

We are fast & flexible

When you need it done well *and* quickly, you can rely on us. And when circumstances require agility... we flex as needed.



5

We make it easy

Developing and deploying effective learning at scale is complex. But we make it easy. Our team will cross every “t” & dot every “i,” each time.



6

We are trusted

Hundreds of world-leading brands rely on us year after year to supercharge their learning initiatives

Recent awards and recognition

The one time we won't be humble!



Hemsley has been recognized as a "Potential Leader" in the Fosway Group "9-Grid" for Digital Learning in 2023, 2024, and 2025.

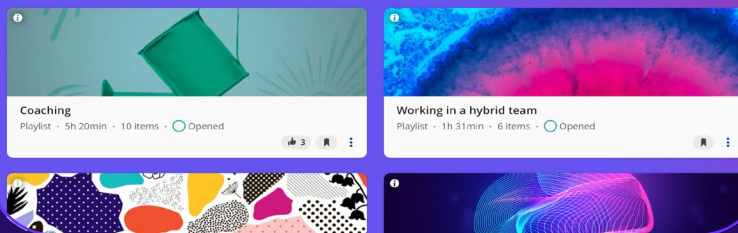
Our content

Our content

Comprehensive, flexible, and customizable: everything you want it to be.

The Hemsley Core library

- 100 topics covering:
 - Management and leadership
 - Personal development
 - Project management
 - Essential business skills
- Instructor-led workshops
- “Run-it-yourself” toolkits
- Online self-study microlearning



Curated learning journeys

- Management and Leadership Development Program
- Diversity, Equity, Inclusion, and Belonging
- “Core Topic” Learning Journeys
- Advanced Project Management and Accreditation



Content customization & creation

- Customized Hemsley Core content
- Refreshes of your legacy content
- Creation of brand-new content
- Full alignment to your brand



The Hemsley Core library

Our rich bank of engaging learning content.

100
topics

Covering today's
most in-demand
skills and capabilities

4
categories

- Management & leadership
- Personal development
- Project management
- Essential business skills

3
modalities

- Virtual instructor-led workshops
- In-person instructor-led workshops
- Online self-study microlearning

**Time-
flexible**

Options from 5-minute-long
infographics to multi-day live events

**Expertly-
designed**

Using the latest adult learning
theories, accessibility
considerations, and
neuroscientific principles

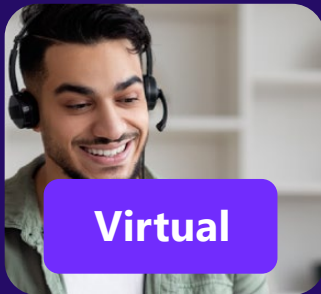
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The Hemsley Core library: instructor-led workshops

The ultimate in learner engagement, delivering true behavioral change.

Multiple modalities



Virtual



In-person

Multiple lengths

90
mins

180
mins

Customized
lengths

Multiple delivery options

Hemsley
facilitators

Your
facilitators

Any
location

Any
language*

Continual interactivity



**Facilitated
discussions**



**Breakout
groups**



**Knowledge
checks**



**Scenario
role plays**



**Peer
sharing**



**Reflection
activities**

Detailed courseware

Facilitator notes

Learner guides

**Pre- & post-work
assignments****

Virtual workshop features

**Facilitator & producer
always on video**

**Virtual chat, reactions,
emoji, & annotation**

**Your choice
of platform**

The Hemsley Core library: “run-it-yourself” toolkits

Support managers who play an active role in upskilling their teams.

With Hemsley’s “Run-it-Yourself” training kits, your managers can host their own mini learning sessions with their teams: no outside facilitators required!

Each kit includes everything a manager needs to run a 25- to 30-minute session:

- Courseware deck
- Full facilitator notes
- Presentation tips
- Pre- and post-session instructions
- Email templates

Available for all Hemsley Core topics

Purchase once, use forever!



Sample slides from a “run-it-yourself” kit

The Hemsley Core library: online self-study microlearning

A playlist of engaging microlearning resources for each Core topic.
Access everything from our Hub LXP or your own systems.

Fluidbooks



Infographic



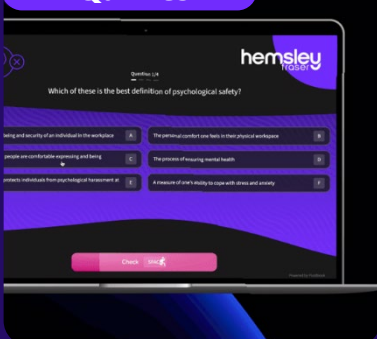
Animations



Videos



Quizzes



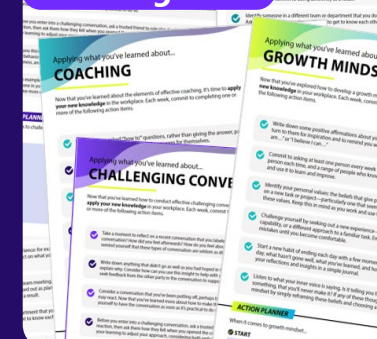
Flipcards



Podcasts



Action guides



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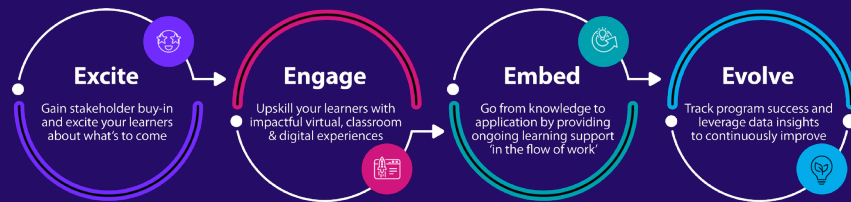
more details
about
Hemsley
microlearning



Curated learning journeys

Hemsley's curated learning journeys save you valuable development time and effort.

We leverage our proven **4e** model to make sure that every journey provides a robust learning experience and leads to lasting behavior change.



Journey elements may include:

- Online self-study pre- & post-work
- Pre- & post-assessments
- Virtual or in-person instructor-led workshops
- Sustainment activities and online support
- 1-1 or group coaching



Management and Leadership Development Program

Give your leaders the 10 key capabilities they need to succeed in today's complex environment.



for details



Diversity, Equity, Inclusion, and Belonging Journey

Elevate your team or organization's DEI&B awareness, knowledge and skills... the psychologically safe way.



"Core Topic" Learning Journeys

Blended journeys featuring a combination of workshops and self-study. Available for most Core topics. Great for team learning.



Advanced Project Management and Accreditation Journeys

Comprehensive learning pathways, including simulation training, for both PM novices and experts.



for details

Content customization & creation

Three cost-effective options.

“Off-the-shelf” is not always the same as “fit for purpose.”

Hemsley’s talented instructional and graphic designers can create whatever courseware you need.

Let us:

- 1 **Customize our Core workshops**
to tailor them to your preferences
- 2 **Refresh your legacy content**
to ensure it stays relevant for years
- 3 **Create something entirely new**
You name the topic; we’ll build it!



What can we customize for you?
Everything.



Workshop topics & flow



Case studies



Learning models



Learner handouts



Facilitator instructions

abc

Terms & acronyms



Interactive activities



Branding & design

With Hemsley, your learning
will *look, sound, and feel*
like it was built in-house.

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Our technology

Our technology

Elegant, powerful systems that remove the friction between learners and content.

Hub LXP

- Intuitive and learner-friendly
- Houses Hemsley content, your own content, and third-party content
- Mobile-ready
- Simple admin dashboard
- Powerful integrated reporting
- AI search, coaching, and content creation
- Sits alongside your existing tech stack



Simultrain

- Game-based online project management simulation
- Contains realistic, unpredictable scenarios tailored to various industries
- Includes post-simulation debriefings
- Standard simulation timescale: 2 days; flexible timescales also available



for details

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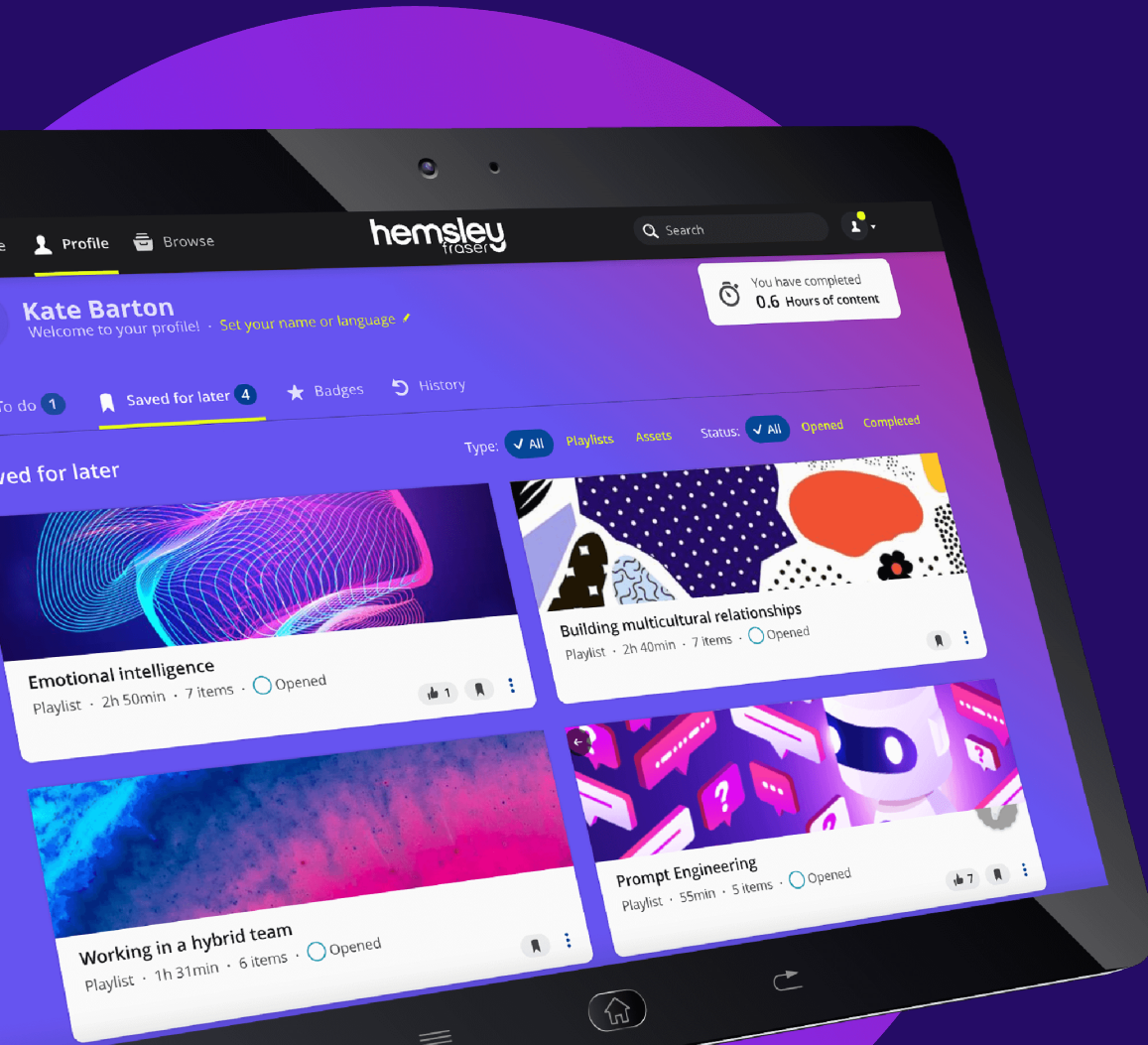
Hub LXP:

Introducing the Hub

Our elegant platform makes learning the star of the show!

Key facts:

- So intuitive, learners understand how to use it from day one!
- Curated content library with 100 topics / 4,000+ resources
- Single “front door” for Hemsley content + your content + 3rd party content
- Global reach: interface in 17 languages, content in 14 languages
- AI-powered search, coaching, and content creation
- Reach learners instantly with powerful integrated messaging tools
- Enables social learning with liking, commenting, and sharing features
- Mobile-friendly: available on all devices 24 / 7 / 365
- Simple admin portal with easy access to advanced analytics
- Works with your existing tech stack: many integrations available



Hub LXP:

The Hub's true value

With the Hub, you get:

- An intuitive and familiar interface
- Highly curated, vetted content
- A place learners can access content from multiple sources
- An LXP you can easily plug into your existing ecosystem

That means:

- Learners enjoy the experience from day one
- Learners are guided on a journey (no paralysis of choice)
- Learners get what they need, when they need it

Which leads to:

- More visits, more learning, and more growth
- The Hub becoming a “go-to” resource for your employees
- Measurable progress and behavior change
- High engagement & verifiable return on investment

try
the Hub
for yourself



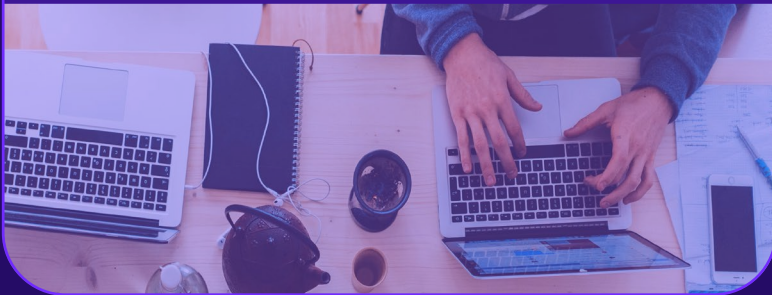
Our services

Our services

Everything you need to support the development and deployment of effective learning.

Learning consulting

- Solution and learning journey design
- Custom digital content
- “Symphony” engagement & data insights



Learning support

- Faculty sourcing & management
- Workshop delivery
- Event administration



Learning extension

- Coaching
- Translation
- Assessments



+ everything above supported by Hemsley Fraser
Customer Success & Project Management

Learning consulting: Solution and learning journey design

You don't have to create everything yourself.

Talk with your Hemsley solution architect about your learning needs, your target audiences, your processes, and your organizational culture.

We'll quickly turn around an innovative strategy that matches your vision.

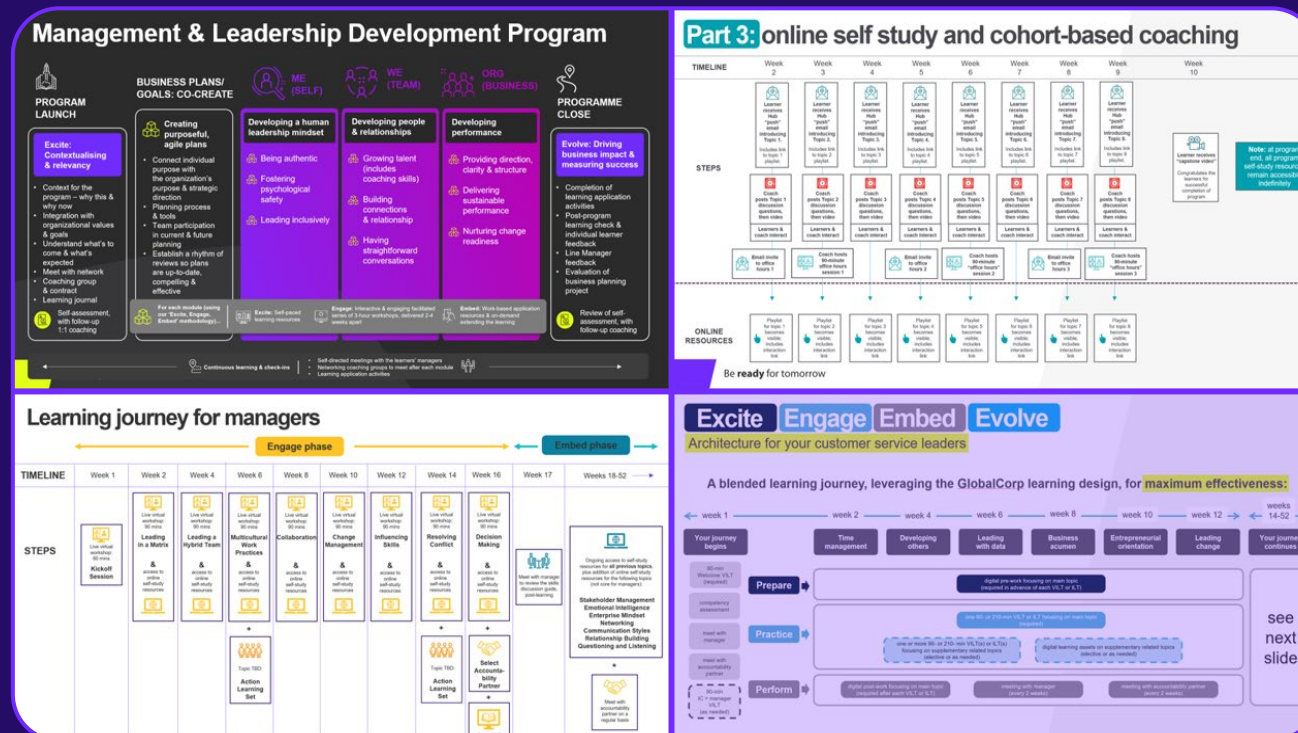
We'll provide:

Visual learning architectures

Modality recommendations

Content suggestions

Detailed project plans



Sample Hemsley learning architectures

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Learning consulting: Custom digital content

Your ideas + our design studio = magic!

We can quickly transform your ideas and legacy content into innovative digital microlearning.

We can create whatever you need: eBooks, animations, quizzes, journey guides, podcasts, audiobooks, online handouts, videos, and more!

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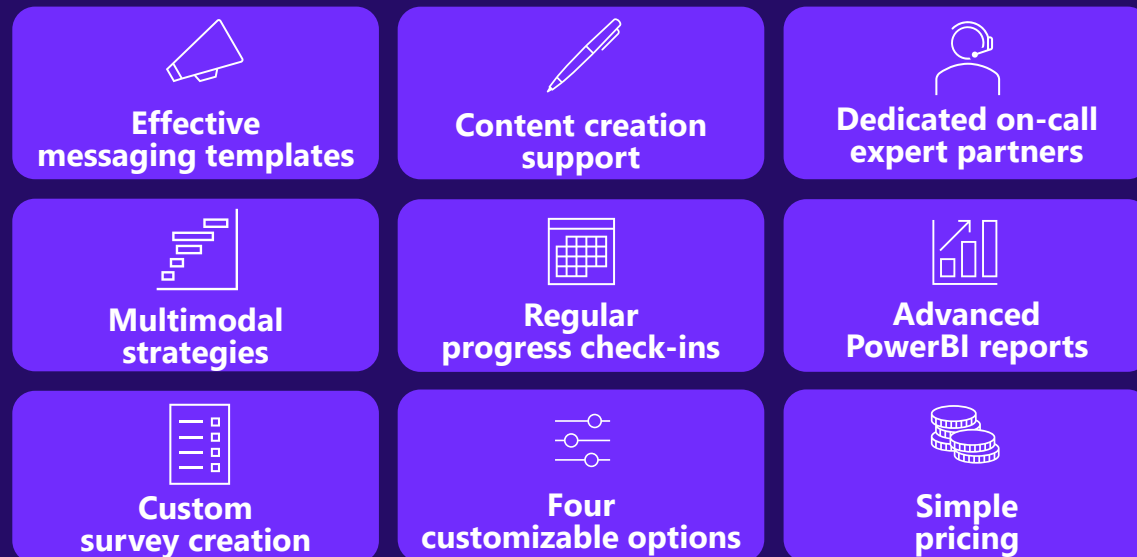


Learning consulting: “Symphony” engagement & data insights

Hemsley’s answer to two often-overlooked components of learning program success: stakeholder/learner engagement and data insights leading to continuous improvement.



About Symphony:



Sample deliverables:



Learning support:

Faculty sourcing & management



Hemsley's dedicated faculty management staff spend all of their time sourcing, vetting, contracting, onboarding, and upskilling our associate facilitators.

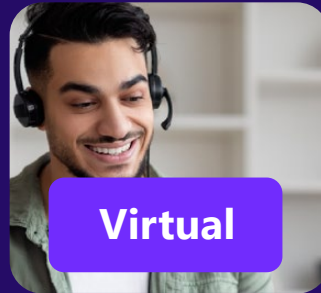
Before any potential new facilitator can be added to our faculty, they must complete a rigorous vetting process that includes resume reviews, live interview(s), successful reference checks, participation in a 5-part certification training program, and test/mock deliveries. And accepted facilitators must re-certify every year.

All of this results in your workshops being hosted by facilitators that:

- Are highly skilled
- You can trust
- Your learners will love!

Learning support: Workshop delivery

Nothing beats the engagement of instructor-led learning,
and no one does it better than Hemsley Fraser.



Virtual

- Facilitator always on video
- Included virtual producer
- Learner option to share video
- Facilitated discussions
- Frequent interactions
- Virtual breakouts
- Your choice of virtual platform*
- Live chat
- Interactive quiz questions
- Group and 1-1 role play
- Embedded audio and video
- Annotated whiteboards
- Virtual reactions/emoji



In-person

- Facilitated discussions
- Frequent interactions
- Table group discussions breakouts
- Group and 1-1 role play
- Included audio and video
- Live flipcharting
- Gallery walks
- Kinesthetic activities

Learning support: Event administration

Let Hemsley handle all the burdens of workshop administration so your team can stay focused on the big picture!

Why devote precious bandwidth to handling tactical and repeatable learning logistics tasks?

Just let us know when, how and where you want to host a learning event; then leave the rest to us.

How much (or how little) would you like Hemsley to help? **The choice is yours:**



You do
everything



We do
everything



We share
responsibility

**Choose
your admin
level**

Standard admin:

Scheduling of facilitators
and producers

Setup of
virtual classrooms

Sending joining
instructions to L&D team

Sending digital decks
& handouts to L&D team

Issuing L1 surveys
(during workshop)

Sending post-workshop
attendance report

Customer service
for L&D team

Premium admin:

**Includes everything
at left, plus...**

**Sending all
communications
(invites, joining
instructions, reminders,
decks, handouts,
surveys) directly
to learners**

**Handling roster
management**

**Customer service
for learners**

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Learning extension: Coaching

Hemsley Fraser coaching helps your employees identify their strengths, achieve their goals, and reach their full potential... leading to a high-performing workforce ready to tackle anything that comes their way.

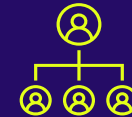
We blend coaching into the rhythm of your enterprise, integrating it directly with your learning initiatives.

Both 1-to-1 and group coaching options are available.



Learning Program Coaching

- Coaching included within learning journeys;
- helps learners review and practice new skills in a psychologically safe space;
- leads to accelerated embedding of new practices.



Leadership Coaching

- Coaching given to individual leaders to provide enhanced support; might be commissioned in conjunction with a change in level or as part of the normal talent review process.



Team Effectiveness Coaching

- Coaching for a single team over a sustained period, to help the team find its groove, integrate a new leader, work through challenges, embed new habits, and/or codify best practices.

ICF certified coaches available!

Learning extension: Translation

If you're a global organization and your employees speak many languages, your learning content needs to be available *in every single one*.

Let Hemsley expertly and accurately translate your learning content into every language you require.

We offer:

- Translation by natural-language speakers
- Quick turnaround
- Low rates

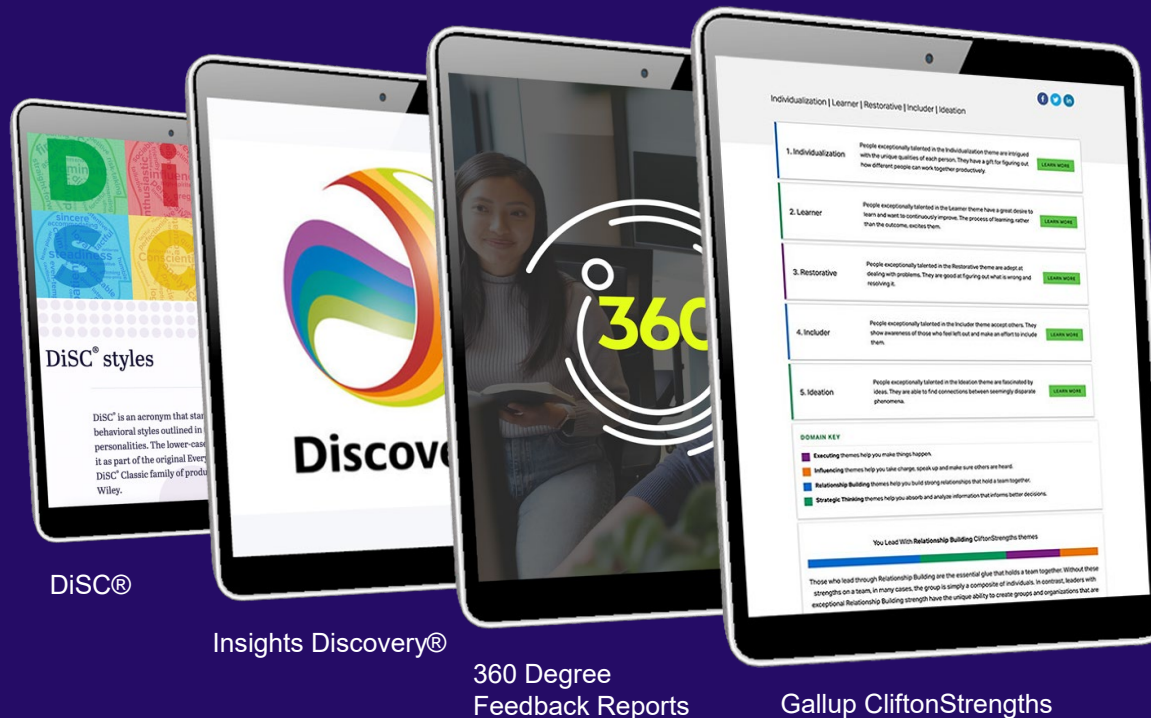


Learning extension: Assessments

Hemsley offers a variety of workplace and psychometric assessments that can enhance your learning journeys. We can handle everything, including ordering, deployment, administration, and 1-1 or group debrief sessions.

We can even create custom assessments just for you!

Popular assessments:



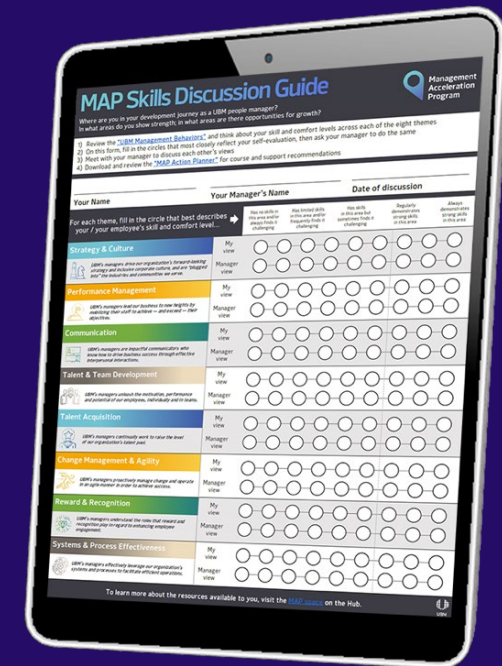
DISC®

Insights Discovery®

360 Degree
Feedback Reports

Gallup CliftonStrengths

Custom assessments:



Example of custom pre-learning
skills assessment

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Also available: Belbin Team Roles,
Kouzes & Posner LPI, Lumina Spark,
Kilmann Conflict Styles, and MBTI

Customer success & Project Management

Much more than simply “customer service.”

We aim to provide the best care in the industry. That’s why, as part of every custom- and partner-level engagement with Hemsley, you’ll be served by your very own “customer success” team.

Highlights:

Responsive service

Quick response during local business hours; after-hours support available as an add-on

Project management support

On-demand professional project managers to support complex initiatives

Regular status reports

Emailed reports detailing progress, decisions, timelines, action plans, and risk mitigations

People you know and trust

Dedicated customer success managers and support staff who will serve as your ongoing day-to-day contacts

US-based & UK-based team members

Frequent touchpoints

Regular meetings with your team so you’re 100% up-to-date about what matters most

Working with Hemsley

Service options

Choose the one that fits you best.

Nothing is “one size fits all” at Hemsley.

We offer three service options, so you get exactly what you need, and *only* what you need.

STANDARD

Select content from Hemsley's Core library

- Choose any Core workshops or curated learning journeys
- Quick scheduling and fast Hemsley-led faculty sourcing
- Deploy content to your teams in mere weeks

CUSTOM

Design and build your own solution

- Build customized learning with branded and edited courseware
- Develop a “faculty bench” for high engagement
- Experience the benefits of Hemsley customer success and project management

PARTNER

Get full-service strategic support

- Leverage the full range of Hemsley's content, technology and services
- Experience thought partnership and full-spectrum consulting
- Elevate your organization's learning culture

Project management model

The perfect pairing of best practice and flexibility.

We'll apply our effective project management model to every project, no matter how big or small.
And we'll flex to match to your working style, which means you get *both* rigor *and* agility!



Advisory and steering groups

Curating the best of internal and industry expertise.

Hemsley's advisory and steering groups, made up of internal and external expert voices, help steer our learning and people development points of view, prompt us to explore new product and service capabilities, and inform our best practice standards.



**INSIGHTS
GROUP**



**INNOVATION
GROUP**



**PRODUCT
PANEL**



**DESIGN
CONSORTIUM**

Together, these four groups are driving a new era of development, growth, and productivity for our customers across leadership, learning, talent development, and DEI&B.

**Would you like to be part of our
customer insights group? Let us know!**

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Cutting-edge insights

Hemsley regularly analyzes the ever-evolving learning landscape.

Read our latest insight papers:

click any thumbnail
to read 



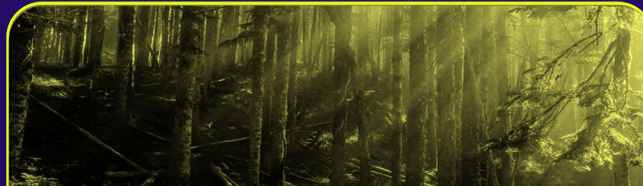
How to Support “Time-Poor” Learners



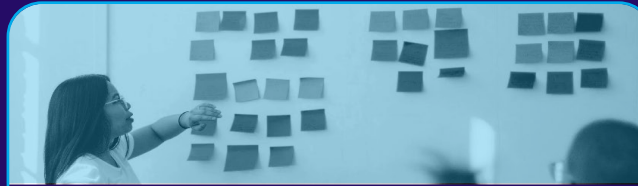
Becoming a Great Manager of Managers



Hemsley Fraser’s 2025 L&D Impact Survey



How Should Leaders Navigate Uncertainty?



The Evolution of Managed Learning



The Power of Connectedness in an Uncertain World

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View more
insights on
hemsleyfraser.com



Building the future of learning

At Hemsley, we're committed to building the next generation of effective learning experiences.

Over the past year, we've been building prototypes of several new potential modalities and resource types, including:

- Audio Fluidbooks
- Learning bytes
- Performance Boosters
- AR & digital badges
- Branching learning scenarios
- AI search tools & agents

Blended AI & coaching app



Audio Fluidbooks



Learning Bytes



Would you like to attend an upcoming innovation workshop? Let us know!

Be **ready** for tomorrow

Contact us

Contact us

Please reach out at any time.



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Keep up to date with Hemsley:

